

***Hunter Hotels and Matrix to Provide
Unique Advisory Services to
Lodging Companies with Distressed Assets***

RICHMOND, VA - October 6, 2009 - Matrix Capital Markets Group, Inc. ("Matrix") and Hunter Hotels ("Hunter") are pleased to announce that they will partner to provide advisory solutions to lodging companies with financially distressed hotel properties. The broad array of services provided by the partnership will include the restructuring of debt, corporate recapitalization and/or the sale of some or all of the assets.

Matrix and Hunter have successfully advised on the sale of hotels for over 30 years, as well as numerous transactions involving financially distressed companies operating in or outside of bankruptcy. Having managed these distressed asset sales, many under Chapter 11 of the U.S. Bankruptcy Code, and with unmatched hotel industry expertise and contacts, Hunter and Matrix will be able to advise operators on the complex issues they face as they seek to de-leverage their businesses.

Tom Kelso, a Managing Director and Principal at Matrix, said "We are excited about the advisory services that we will be able to offer through our partnership with Hunter Hotels. Our combined experiences and skill sets will provide a unique solution to help hotel owners preserve or realize as much value for their properties as possible."

Hunter Hotels' President Teague Hunter expressed great enthusiasm for the joint venture. "The continued stress in our industry has created a need for financial restructuring at many different companies. Matrix's long history of advising firms through difficult times, and our long history of advising hotel investors, together will give our clients access to the resources they need to thrive in the current environment."

About Hunter Hotels

Hunter Hotels, founded in 1978, has offices in Atlanta, Washington, D.C., Minneapolis and Dallas. The firm's exclusive focus is in hotel brokerage and financing.

About Matrix Capital Markets Group

Matrix Capital Markets Group is a leading middle-market investment bank headquartered in Richmond, VA. Since 1988, Matrix has focused on providing merger & acquisition and financial advisory services for corporate and privately-held companies, including sales and divestitures, Staged Liquidity Transactions®, management buyouts, and debt & equity placements.

**NEWS
RELEASE**

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